



February 16, 2024

Dear MG owners and enthusiasts,

This is a friendly reminder that **the 2024 Grand Prix Festival of Watkins Glen will be hosting MG as the Featured Marque.** The Grand Prix Festival (GPF) invites MGs of all vintages to “Return to the Streets” of Watkins Glen as one of the final celebrations of the 100th Centenary of MG Cars.

Two events in particular will make MG the star in September 2024! On Thursday, September 5 the **FLX MG Journey** will feature a car show in beautiful Lafayette Park – one block east of Franklin Street. The show runs from 10 a.m. until 2 p.m. and is followed by a rallye/tour including a stop at sponsor Lakewood Vineyards for wine-tasting, winery tours and a complimentary bottle of Lakewood wine. The Journey continues for dinner at the Main Deck Restaurant in Penn Yan on beautiful Keuka Lake.

Friday’s Grand Prix Festival on September 6 includes the **Tour de Marque featuring MG**, starting from Chateau Lafayette Reneau Winery. Due to some changes, this event is being restructured slightly but will continue to be a great day that will include a drive along some of the area’s best sportscar roads, lunch at Watkins Glen State Park, two laps of the 6.6-mile Old Course and display parking in Lafayette Park. All MGs are welcome and encouraged to join both events, plus other events as details firm up!

As for the changes to the GPF program mentioned above, these became necessary when the SVRA (Sports Vintage Racing Association) was forced to move its annual Watkins Glen race event to August in 2024. This is a consequence of NASCAR having to move its event due to television coverage of the Summer Olympics. Check www.SVRA.com for more details on the 2024 SVRA Watkins Glen SpeedTour scheduled August 21 – 25, 2024.

The GPF Planning Committee is meeting regularly to plan for September 2024 with the intent to extend the Friday Festival with activities on Saturday and Sunday, September 7 and 8, in order to round out the full weekend of events, as it did in 2015 when the WGI track was closed for reconstruction.

Please consider making Watkins Glen a destination for your MG Car Club(s) to hold a 100th Centenary Event on Saturday or Sunday in Watkins Glen; please reach out to us before scheduling for suggestions and assistance we may be able to offer.

Reaching out to MG Owner Clubs is one way that GPF is encouraging more MG owner registrations for the marque-specific events as well as the other weekend events. **Currently there is still room in both FLX MG Journey and the Tour de Marque featuring MG, but they will fill soon.** You are encouraged to contact Watkins Glen Promotions to register now. There is a form on the website for both events: www.grandprixfestival.com (select Stone Bridge Driver Events) or contact Michaela at 607-535-3003 for registration assistance, or myself, TDM Chair Bruce Coulombe at 607-793-3426 or BCoulombe@geiconsultants.com.

Looking forward to seeing your registrations soon,

Bruce Coulombe

Grand Prix Festival of Watkins Glen

Tour de Marque Chair